

Diana Benitez, CPM, graduated with a bachelor of business administration degree in marketing and management from the University of Houston in 2012. With five years of experience in customer service and business operations, Benitez started as the administrative coordinator for the Center for Public Policy in 2013, and now serves as a program manager concentrating on special events and marketing. She also coordinates the Hobby School of Public Affairs' Certified Public Manager (CPM) program. As a CPM student, Benitez's capstone research and presentation was about

millennials in the workplace. She earned her CPM designation in 2016